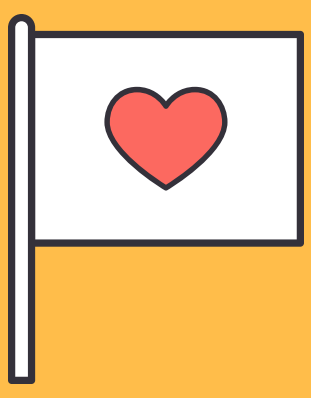
5 "P'S" OF SOCIAL MEDIA

eCLAT



PASSION

The passion of your business should always be the #1 priority on your Social Media list. The consumer wants to know the reason you started and why you're still going.

PROFESSIONALISM

Are you spelling correctly and using proper grammar? Do you present a great first impression that is inviting? Be confident.

PRODUCT

Always present your product with a photo, video or a description. The consumer needs to know what you're selling.

POSTS

The keys to making a post trend: timing, hashtags and quality. Plan your posts ahead of time and keep them consistently sharp.

PEOPLE

Remember that people are the reason we are on Social Media. Without a social interaction, we are just throwing words into the air.

SOURCE:

www.eclatcreativegroup.com